

# Full House Incentive

Brought to you by:  
Go For Broke Productions  
Lynde Johnson  
Owner/Manager - Go For Broke Productions, LLC.



This mid-west based program is open to ALL stallions. The Full House Incentive is focused on enhancing and promoting the stallions, progeny, trainers, riders and events in the upper mid-western states by offering affordable incentives at established top quality events. FHI enrolled stallions benefit from social media posts throughout the year tailored to promote and enhance your stallion and breeding program, arena banner placement (provided by your) at every GHB series event, ½ page ad placement in the FHI directory distributed at every GFB event and professional announcements throughout every event. Additionally, we offer progeny many ways to win with Open, Futurity and Derby/Maturity events throughout the year. Stallion owners are also rewarded with % payouts during the Iowa Futurity/Derby event and the Big J Futurity/Maturity event.

Enrollments should be post marked 3/30/2021 to ensure that you receive all the benefits that the program has to offer. We can also accept online payments via PayPal with 4% processing fee. Email [GoForBrokeBarrelRace@gmail.com](mailto:GoForBrokeBarrelRace@gmail.com) FMI on online payments.

We value your input and welcome any questions that you might have regarding the Full House Incentive and would again like to thank you for your support.

Sincerely,  
Lynde Johnson  
Owner/Manager - Go For Broke Productions, LLC.  
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[www.GoForBrokeProductions.com](http://www.GoForBrokeProductions.com)

## 2021 FULL HOUSE EVENT SCHEDULE

Progeny of **Full House Incentive** sires are eligible for side pots at the following GFB events in 2021.

May 8 | Mason City, IA | OPEN | \$100 Added  
May 22 | Elkhorn, WI | OPEN | \$100 Added  
June 19/20 | Cedar Rapids, IA | FUTURITY & DERBY 2D | \*\$1500 est. Added  
June 19 | Cedar Rapids, IA | OPEN | \$100 Added  
July 3 | Elkhorn, WI | OPEN | \$100 Added  
July 31 | Cedar Rapids, IA | OPEN | \$100 Added  
August 14/15 | Mason City, IA | FUTURITY & MATURITY | \*\$1500 est. Added  
August 14 | Mason City, IA | OPEN | \$100 Added



## FULL HOUSE INCENTIVE

*A Breeders incentive program for Futurity, Derby, Maturity and Open aged progeny of your stallion. 100% of enrollment fees will go back into payouts and promotion of your program throughout the course of the 2020 Go For Broke Barrel Racing Season.*

### ENROLLMENT FORM

(PLEASE PRINT CONTACT INFORMATION)

**\$225 Annually**

\$200 for additional stallions enrolled by the same farm.

**POSTMARK  
Enrollments**

**March 30, 2021**

Go For Broke

2091 390<sup>th</sup> St.

Stanhope, IA 50246

CC payments accepted with  
4% convenience fee.

Owner Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, ST, Zip \_\_\_\_\_

PHONE \_\_\_\_\_

Email Address \_\_\_\_\_

WEBSITE \_\_\_\_\_

*If the stallion stands somewhere other than listed above, provide information on where he currently stands below.*

**Standing At:**

REGISTRY

STALLION NAME

2020 Stud Fee

1- \_\_\_\_\_

2- \_\_\_\_\_

3- \_\_\_\_\_

### ADVERTISING INFORMATION INCLUDED WITH YOUR ENROLLMENT

- Half page (8.5x5.5 b/w) program book ad for each stallion enrolled in the FHI directory
- Professional announcements throughout each event promoting your stallion and program
- 1 arena banner (provided by owner) to be hung in the arena at each event.
- Stallion listing WITH photo and clickable web link to your website on the FHI page
- Social media post throughout the season to promote your program all year long.

Please submit 1 hi resolution photo to [goforbrokebarrelrace@gmail.com](mailto:goforbrokebarrelrace@gmail.com) for use on the website. We will also need your program ad no later than 3/30/21 to be included in the FHI directory. Ad copy (8.5x5.5 b/w) To ensure the best quality please send a hi-res PDF or Jpeg file. \*\*If re-enrolling, please review your current listing for accuracy\*\*

Please note, we cannot guarantee that enrollments received outside of the annual enrollment period may be included in all program books or updated online for the full season. To ensure you get the most out of your enrollment, please submit by 3/30/21. Thank you.