

# Big 8 Performance Fund 2017



February 13, 2017

2016 was another outstanding year for Big 8 Performance Fund enrollees. Progeny of enrolled sires collected more than \$6700 in open and breeders' eligibility money at the 6<sup>th</sup> annual event. The Big 8 Performance Fund will continue to be the core piece of the 7<sup>th</sup> annual Big J futurity and maturity, August 25-27, 2017 in Waterloo, IA. We have updated several new things for 2017 and we feel these changes will enhance the overall promotion of your stallions and the mid-west breeders industry!

**\*\*NEW IN 2017\*\* B8PF Open side pots** - These side pots will be offered in conjunction with the Saturday Open 5D at the May, June, July and August Iowa based events. Each side pot will offer \$100 added money with a \$25 entry fee that will be jackpotted at 100%! Any progeny regardless of age will be eligible for this incentive pot.

**\*\*NEW IN 2017\*\* Iowa Futurity and Derby** This new event will be held in conjunction with our established Cedar Rapids, IA event held June 23-25, 2017. A portion of the 2017 B8PF breeders' incentive money will be paid out at this new event in both the futurity and derby class.

B8PF enrolled stallions benefit from social media exposure, targeted e-blasts to more than 2500 equine enthusiasts, program book advertising at 7 mid-west based events annually, announcer recognition throughout events and stallion owner incentive paybacks from the August event. The 2017 cost of enrolling in the program will remain the same low fee of \$200. \*Stallion Arena Banner Sponsor Program\* for an additional \$100 per enrolled stallion, you can provide us with a banner for your stallion or operation and we will place your banner in the arena at every Go For Broke event in 2017. Please postmark your enrollments by March 31, 2017 to ensure that you receive all the benefits that the program has to offer and to avoid late enrollment fees. We can also accept online payments via PayPal with a \$10 processing fee. Email [bigjbarrelblast@gmail.com](mailto:bigjbarrelblast@gmail.com) FMI on online payments.

We value your input and welcome any questions that you might have regarding the Big 8 Performance Fund and would again like to thank you for your support.

Sincerely,

Lynde Johnson, Owner/Manager - Go For Broke Productions, LLC.  
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# 2017 BIG 8 PERFORMANCE FUND ENROLLMENT FORM

Go For Broke Productions, 2091 390<sup>th</sup> St. Stanhope, IA 50246  
(FMI) Lynde Johnson 515-571-4281 <mailto:bigjbarrelblast@gmail.com>

(PLEASE PRINT CONTACT INFORMATION)

**\$200 Annually**  
(Per Stallion Enrolled)  
**Payment is due**  
**APRIL 1, 2017**

PayPal payments accepted  
(\$10 online fee per stallion)  
[Bigjbarrelblast@gmail.com](mailto:Bigjbarrelblast@gmail.com)

Add \$100 for each stallion  
to be included in the arena  
banner sponsor program

Late enrollments accepted  
until 8/15/17. Late  
enrollment fee \$50 if  
enrolled after 4/1/17

**Owner Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City, ST, Zip** \_\_\_\_\_

**PHONE** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**WEBSITE** \_\_\_\_\_

*If the stallion stands somewhere other than listed above, provide information on where he currently stands below.*

**Standing At:**

\_\_\_\_\_

**REGISTRATION #**  
(LIST ASSOCIATION IF  
OTHER THAN AQHA)

**STALLION NAME**

**2017 Stud Fee**

**Arena Banner Sponsor?**

1-

\_\_\_\_\_

2-

\_\_\_\_\_

3-

\_\_\_\_\_

### **ADVERTISING INFORMATION INCLUDED IN YOUR ENROLLMENT**

Half page ad for each stallion enrolled in every Go For Broke Productions program ad.  
Ad copy (8.5w x 5.5h) must be received by 4/1 via email to [BigJBarrelBlast@gmail.com](mailto:BigJBarrelBlast@gmail.com) to be included in  
program book advertising. To ensure the best quality please send a hi res PDF or Jpeg file.

Stallion listing WITH photo and clickable web link to your website on the Big 8 Performance Fund stallion page  
<http://www.goforbrokeproductions.com/big8performancefund.html>

**\*\*New enrollments please submit 1 hi resolution photo to [bigjbarrelblast@gmail.com](mailto:bigjbarrelblast@gmail.com)\*\***

**\*\*If re-enrolling, please review your current listing for accuracy\*\***