



Go For Broke Productions, LLC.
2091 390th St. Stanhope, IA 50246
bigbarrelblast@gmail.com
www.BigJBarrelBlast.com

January 18, 2016

The fourth year of the Big 8 Performance Fund program continued to make us proud to be the only Iowa based open barrel racing futurity & derby event! With the help of our outstanding event sponsors, Fulton Performance Horses and Healthy Coat, the payout exceeded \$13,000 to the contestants in the Big J futurity and derby and awarded an additional \$3000 to progeny and owners of Big 8 Performance Fund enrolled stallions! We are aiming to have another great year in 2016 and will be returning for the 6th consecutive year to the National Cattle Congress Grounds in Waterloo, IA, August 26-28, 2016. Sanctioning will continue with the popular North Region Futurity Tour, the WPRA, BBR and the UBRA.

The B8PF program offers advertising year round to enrolled stallions via our website, targeted email marketing and social media. Enrolled stallions in the B8PF also have advertising presence with half page ads in all of the Go For Broke Productions event series programs. The advertising value offered with this program is in addition to the payout of the Big 8 Performance Fund. Beginning in 2016 the Big J Derby will become a Maturity event as well (FMI on new derby/maturity guidelines, please visit our website). The addition of the maturity will allow us to offer a B8PF Reward Payout to maturity aged horses from enrolled stallions. The reward payout will be in addition to the B8PF Futurity and Derby fund and is another way we plan to be able to show case enrolled stallions.

The 2016 cost of enrolling in the program will remain the same low fee of \$200. Please postmark your enrollments by April 1, 2016, to ensure that you receive all the benefits that the program has to offer and to avoid late enrollment fees. We can also accept online payments via PayPal with a \$10 processing fee. Email bigbarrelblast@gmail.com FMI on online payments.

Stallion Arena Banner Sponsor Program* for an additional \$100 per enrolled stallion, you can provide us with a banner for your stallion or operation and we will place your banner in the arena at every Go For Broke event in 2016! Our 2016 schedule has a total of six events located in KS, IA and IL drawing contestants from all over the mid-west. This discounted special is another way we are saying "THANKS" for your support.

We value your input and welcome any questions that you might have regarding the Big 8 Performance Fund and would again like to thank you for your support.

Sincerely,

Lynde Johnson, Owner/Manager - Go For Broke Productions, LLC.





2016 BIG 8 PERFORMANCE FUND ENROLLMENT FORM

(PLEASE PRINT CONTACT INFORMATION)

\$200 Annually
(Per Stallion Enrolled)
Payment is due
APRIL 1, 2016

Late enrollments add \$20
per month after April 1
deadline. Late enrollments
accepted until 8/15/16.

PayPal payments accepted
(\$10 online fee per stallion)
Bigjbarrelblast@gmail.com

**Add \$100 for each
stallion to be included in
the arena banner
sponsor program**

Owner Name _____

Contact Name _____

Address _____

City, ST, Zip _____

PHONE _____

Email Address _____

WEBSITE _____

If the stallion stands somewhere other than listed above, provide information on where he currently stands below.

Standing At:

REGISTRATION #
(LIST ASSOCIATION IF
OTHER THAN AQHA)

STALLION NAME

2016 Stud Fee

Arena Banner Sponsor?

1-

2-

3-

ADVERTISING INFORMATION INCLUDED IN YOUR ENROLLMENT

Half page ad for each stallion enrolled in every Big J Barrel Blast Event Program
Ad copy (8.5w x 5.5h) must be received by 4/1 via email to BigJBarrelBlast@gmail.com to be included in
program book advertising. To ensure the best quality please send a hi res PDF or Jpeg file.

Stallion listing WITH photo and clickable web link to your website on the Big 8 Performance Fund stallion page
<http://www.goforbrokeproductions.com/big8performancefund.html>

****New enrollments please submit 1 hi resolution photo to bigjbarrelblast@gmail.com****

****If re-enrolling, please review your current listing for accuracy****

Remit Payment To: **Go For Broke Productions, 2091 390th St. Stanhope, IA 50246**
(FMI) Lynde Johnson 515-571-4281 <mailto:bigjbarrelblast@gmail.com>